

INTRODUCTION

Insurance technology, also known as InsurTech, is an industry composed of companies that use technology to make insurance services more effective. InsurTech is an integral part of the global FinTech revolution to bring more innovation to the financial sector in general. Communicating & engaging with stakeholders in the insurance industry has become more important than ever.

Consumers trust recommendations from a third party more often than a brand itself. And it makes sense if you think about it in a more personal context. When you align with an influence, not only do they bring their audience, but they also bring their audience's network as well. So if you have clients in from insurance space here is the quick list for you. This will help you connect on insurance industry influencers and grab the latest information as you follow them.

Follow them all at once, just subscribe to our twitter list:

<https://twitter.com/indusnettech/lists/insuretech-influencers1>

LIST OF TOP 30 INSURTECH INFLUENCERS



1. JONATHAN SWIFT

Jonathan has written and commented about the insurance industry since 1998 as a reporter, news editor, editor and content director at Incisive Media.

Twitter: [@InsuranceSwift](https://twitter.com/InsuranceSwift)

Linkedin : <https://www.linkedin.com/in/jonathan-swift-772b06a/?ppe=1>



2. MATTEO CARBONE

Matteo has been able to create from scratch a superb platform in the Italian market on connected insurance. His keen eye for strategic development and ability to make things progress has made it a unique setting.

Twitter: [@MCins_](https://twitter.com/MCins_)

Linkedin : <https://it.linkedin.com/in/matteocarbone>



3. DANIEL SCHREIBER

Daniel, CEO & Co-Founder at Lemonade Inc. is an amazing story teller who unlike anyone else can connect people emotionally and logically to his vision – thereby turning his vision into everyone’s vision.

Twitter: [@daschreiber](https://twitter.com/daschreiber)

Linkedin : <https://www.linkedin.com/in/danielaschreiber/>



4. FLORIAN GRAILLOT

Florian Grailot, Senior Associate at AXA Strategic Ventures

Twitter: [@FGrailot](#)

Linkedin : <https://fr.linkedin.com/in/florian-grailot-56a1aba>



5. MINH Q. TRAN

Minh Q. Tran is a VC and entrepreneur of 20 years experience. As General Partner, he brings his unique international expertise and passion for entrepreneurship at the service of funding great startups.

Twitter: [@Minh_Q_Tran](#)

Linkedin : <https://fr.linkedin.com/in/minhtran>



6. ADAM LYONS

Adam, CEO and founder of TheZebra.com nations largest insurance quote comparison site which help users understand car insurance and help insurance companies target & acquire policyholders.

Twitter: [@adamlyonsw](#)

Linkedin : <https://www.linkedin.com/in/lyonsadam/>



7. NIGEL WALSH

He is partner at Deloitte and focused on the exciting changes in the Insurance Sector right now, mainly Digital Transformation, end to end Technology Transformation and InsurTech. He is an active contributor to the InsurTech global conversation working with new & innovate organisations.

Twitter: [@nigelwalsh](#)

Linkedin : <https://www.linkedin.com/in/nigelwalsh/?ppe=1>

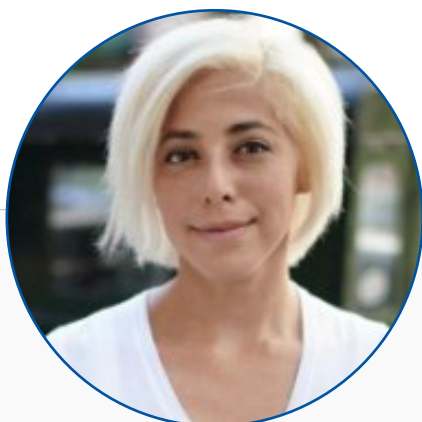


8. SCOTT WALCHEK

Scott Walchek is the founder and CEO of Trov the first personal digital repository for all things tangible. He is a renowned technology entrepreneur with key successes in interactive media and internet technologies.

Twitter: [@ScottWalchek](#)

Linkedin : <https://www.linkedin.com/in/scott-walchek-1822b854/>



9. SHEFI BEN HUTTA

Shefi Ben Hutta is the founder of Insurance Entertainment.com, a refreshing blog offering insurance news and media that Millennials can relate to.

Twitter: [@ShefiBenHutta](#)

Linkedin : <https://www.linkedin.com/in/shefibenhutta/it>



10. SPIROS MARGARIS

Spiros K. Margaris is a Venture Capitalist & Thought Leader in the FinTech & Insurtech scene

Twitter: [@SpirosMargaris](https://twitter.com/SpirosMargaris)

Linkedin : <https://www.linkedin.com/in/spiros-margaris-57b735b/it>



11. GEORGE KESSELMAN

George is a highly experienced Insurance executive with a strong track record of delivering value through roll-up-the-sleeves-and-get-tough-things-done-together-leadership across both emerging and mature Asia.

Twitter: [@mr_insurtech](https://twitter.com/mr_insurtech)

Linkedin : <https://www.linkedin.com/in/gkesselman/>



12. ANDREAS STAUB

Andreas Staub is a graduate of the University of Zurich and has more than 15 years of management experience in banking. He is lecturer and official examiner in several subjects (retail banking, strategy, corporate governance, among others) at several institutes of higher learning (Swiss Finance Institute, IFZ Financial Services Zug).

Twitter: [@andi_staub](https://twitter.com/andi_staub)

Linkedin : <https://ch.linkedin.com/in/andreas-staub-384b4984/it>



13. RICK HUCKSTEP

Rick Huckstep from The Digital Insurer had unique access to the founding team and gives his take on why insurance will never be the same again.

Twitter: [@rickhuckstep](#)

Linkedin : <https://uk.linkedin.com/in/rickhuckstep>



14. MIKE QUINDAZZI

Mike Quindazzi is the Managing Director and Business Development Leader for the Southwest region of PwC.

Twitter: [@mikequindazzi](#)

Linkedin : <https://www.linkedin.com/in/mikequindazzi/>



15. EVAN KIRSTEL

Evan Kirstel has 20 years of sales & business development experience in unified communications and brings a unique perspective on cloud and enterprise opportunities in Unified Communications, including deep knowledge of the social, mobile, and the voice/video/web collaboration market and technology.

Twitter: [@evankirstel](#)

Linkedin : <https://www.linkedin.com/in/evankirstel>



16. STEVE TUNSTALL

Steve holds a MSc in Project Management & Risk, BSc in Surveying and a Diploma in M&E Engineering. He is also a Member of the Institute of Risk Management, the Business Continuity Institute, the Royal Institution of Chartered Surveyors, the Association for Project Management and the Association of Cost Engineers.

Twitter: [@TunstallAsc](#)

Linkedin : <https://sg.linkedin.com/in/stevetunstall/it>



17. PAOLO CUOMO

Paolo has spent the past 24 months building a new insurance company, in the form of the first joint Managing Agency & Syndicate start-up into Lloyd's since 2009. He is now COO of Charles Taylor Managing Agency. Prior to that he was at Beazley, another Lloyd's of London operation, where he help build up the central operations & data teams.

Twitter: [@pgc_at_work](#)

Linkedin : <https://uk.linkedin.com/in/paolocuomo>



18. JIM MAROUS

Jim Marous is a financial industry strategist and publisher of the 'Retail Banking Strategies' section of The Financial Brand, as well as the 'Digital Banking Report'. He advises on customer experience, portfolio growth, innovation, marketing strategies, channel shift and digital transformation within the financial services industry.

Twitter: [@JimMarous](#)

Linkedin : <https://www.linkedin.com/in/jimmarous>



19. SABINE VANDERLINDEN

Sabine is a growth expert with years of experience working with leading organisations such as IBM, FICO, Pegasystems, SSP and over 100 well-known financial institutions, including insurers.

Twitter: [@SabineVdL](#)

Linkedin : <https://uk.linkedin.com/in/sabinevanderlinden>



20. DENISE GARTH

Denise Garth is Senior Vice President Strategic Marketing responsible for leading marketing, industry relations and innovation in support of Majesco's client centric strategy, working closely with Majesco customers, partners and the industry.

Twitter: [@denisegarth](#)

Linkedin : <https://www.linkedin.com/in/denisegarth/it>



21. SHAI WININGER

Shai Winger is the President, CTO, & Co-Founder at Lemnade, a newly licensed insurance company, starting with homeowners and renters in New York.

Twitter: [@shai_winger](#)

Linkedin : <https://il.linkedin.com/in/shaiwinger>



22. ROGER PEVERELLI

Roger Peverelli is known as an expert in the field of strategy and innovation in financial services. In recent years he has headed a large number of projects for international and domestic banks and insurers.

Twitter: [@rogerpeverelli](https://twitter.com/rogerpeverelli)

Linkedin : <https://nl.linkedin.com/in/rogerpeverelli/it>



23. KAREN PAULI

Karen Pauli, principle at SMA, has comprehensive knowledge about how technology can drive improved results, innovation and transformation. She has worked with insurers and technology providers to reimagine processes and procedures to change business outcomes and support evolving business models.

Twitter: [@kpauliSMA](https://twitter.com/kpauliSMA)

Linkedin : <https://www.linkedin.com/in/karen-pauli-139b643/>



24. TIM ATTIA

Tim Attia is the CEO of Slice Labs; a technology company addressing challenges facing the on-demand economy. Prior to Slice, he worked with some of the largest global insurance carriers on technology and distribution. He started his career with a large technology and management consulting firm.

Twitter: [@tattia](https://twitter.com/tattia)

Linkedin : <https://ca.linkedin.com/in/tim-attia-8a322a1/it>



25. STEPHAN WEISS

Stephan Weiss, Lateral Thinker and Digital Enthusiast at Generali Deutschland Informatik Services.

Twitter: [@st_weiss](#)

Linkedin : <https://de.linkedin.com/in/stephan-weiss-87491518>



26. ROBIN SMITH

Robin Smith is the CEO of WeGoLook. Her desire to bolster confidence in purchase decisions by online consumers led her to co-found WeGoLook, a crowd-sourced verification platform utilized across every industry, the “Uber of inspections.”

Twitter: [@CrowdCween](#)

Linkedin : <https://www.linkedin.com/in/wegolookrobin/>



27. SAM EVANS

Sam Evans is founder and general partner of Eos Venture Partners. Evans founded Eos in 2016. Prior to that, he was head of KPMG’s Global Deal Advisory Business for Insurance. He has lived in Sydney, Hong Kong, Zurich and London, working with the world’s largest insurers and reinsurers.

Twitter: [@Sam_C_Evans](#)

Linkedin : <https://www.linkedin.com/in/sam-evans-1b429237/>



28. DANIELLE GUZMAN

Danielle Guzman is global solutions marketing leader for Mercer, based in New York. She has over 20 years of experience as an insurance marketer and is an expert in the financial services industry.

Twitter: [@guzmand](#)

Linkedin : <https://www.linkedin.com/in/guzmandanielle>



29. MARK BREADING

Mark Breeding, a Partner at Strategy Meets Action, is known for his insights on the future of the insurance industry and innovative uses of technology. Mark consults with insurers and technology companies on forward thinking strategies for success in the digital age.

Twitter: [@BreedingSMA](#)

Linkedin : <https://www.linkedin.com/in/markbreeding>



30. KAREN FURTADO

Karen Furtado a Partner at Strategy Meets Action, is a well-known authority on insurance technology and how it fuels transformation within insurance companies. Her focus is helping insurers prepare for the future of the industry through the decisions they make today.

Twitter: [@karenmfurtado](#)

Linkedin : <https://www.linkedin.com/in/karen-furtado-13021b4>